



QHN Spring Symposium  
Innovate or Die: Catch the Epidemic  
May 27, 2009 through to May 29, 2009, The Kingbridge Centre, King City, Ontario

## Speaker Bios

### **Dr. John Kao**

Dubbed “Mr. Creativity” and “a serial innovator” by The Economist, Dr. John Kao describes his job as “instigator of new things.” He is considered a leading authority on the subjects of innovation, organizational transformation, and digital media. He is author of the best-selling *Innovation Nation* (2008) and *Jamming: The Art and Discipline of Business Creativity* (2007). By training, Dr. Kao has a BA from Yale College, an MD from Yale Medical School, and an MBA from Harvard Business School. Currently Kao is CEO of Kao & Company, a firm that develops innovation strategies, supports innovation execution, designs innovation training programs and develops innovation centers and on-line collaboration environments.

### **Jeffery Graham**

Jeffery Graham is the founder of Kultur Design. He is a designer, research and education who thrives on engaging others in the creative process and watching a breakthrough idea or solution emerge. Prior to Kultur Design, he was involved in many collaborative design initiatives, including the World Economic Forum, and small and large companies seeking higher-order solutions, all the while working with a dynamic group of international designers, entrepreneurs, and thought-leaders.

### **Health Strategy Innovation Cell**

The new Health Strategy Innovation Cell, supported with a grant from the Ministry of Health and Long-Term Care, is based at Massey College at the University of Toronto. The Innovation Cell's vision is to use a variety of research tools – including social networking tools on the Web – to identify thoughtful, no- or low-tech business model ideas to promote a user-friendly care experience for residents of Ontario, Canada, and the world.

### **Dr. Carlos Rizo**

Carlos Rizo is Chief Imagineer of the Health Strategy Innovation Cell, based at Massey College, University of Toronto. He is a patient by accident, a physician by training and a life-long learner currently enrolled as a PhD candidate at the Department of Health Policy Management and Evaluation, University of Toronto, examining success' and 'failure of Health Information Systems. Carlos is a former fellow on eHealth and Innovation at the University Health Network's Centre for Global eHealth Innovation, and on Consumer Health Informatics at the Patient Education Network, Princess Margaret Hospital. Carlos has written on medical peer-reviewed journals, blogs on disruptive innovations and patient advocacy and micro-blogs about healthcare innovation, randomness, and life on Twitter and Facebook.

**Neil Seeman**

Neil Seeman is Director and Primary Investigator of the Health Strategy Innovation Cell, based at Massey College, University of Toronto. He is a Senior Resident at Massey College, an adjunct professor of health management at Ryerson, and writes on innovation for Longwoods Publishing and the National Post. He is a former Canada research lead in health 2.0 at IBM, Research Associate at the University of Toronto Medical Faculty, and Research Fellow at the Fraser Institute. Neil has written widely on health innovation in journals, books and newspapers, and was a founding editorial board member of the National Post. He holds a JD from the University of Toronto and a Master's of Public Health (MPH) from Harvard.

**Sarah Fraser**

Sarah Fraser is well known in healthcare for her work on how good practice spreads, how improvements can be made at practitioner level and how organizations and teams can best work together. She is in demand as a speaker and workshop presenter, and has written numerous papers, articles and guides around the topics of spread, complexity, agile systems, collaboratives and improvement methodologies. As an independent consultant Sarah spends much of her time working with large-scale improvement initiatives in the UK National Health Service. She supports various NHS Modernisation Agency teams by providing expertise and advice on a number of specialist issues.